FESTIVAL
SKULPTURE U PIJESKU



SAND SCULPTURE
FESTIVAL

10 godina skulpture u pijesku
10 Years Of Sand Sculpture Festival



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10 godina Festivala skulpture u pijesku

Kako je rođena ideja Festivala skulpture u pijesku?

2011. godine Turistička je zajednica Općine Lopar za potrebe izrade kalendara za *autoshow* u Njemačkoj na inicijativu direktora Marina Mušća i u suradnji s akademskim kiparom Mladenom Šćerbe došla na ideju izrade pješčane skulpture automobila u gotovo stvarnom mjerilu. Oblikovanje u loparskom melu kao novom i nepoznatom mediju bilo je svojevrsni eksperiment s nepoznatim ishodom koji je iziskivao umijeće, iskustvo, strpljenje i velik angažman. Izrada pješčane skulpture automobila prerasla je u opću atrakciju na plaži te su se angažirali i djeca i odrasli pomažući autoru u donošenju pijeska i morske vode kao građevnog materijala. Ishod je bio fascinantan, publika oduševljena, a loparski zlatnožuti pijesak pokazao se pogodnim za modeliranje te je začeta ideja prvog Festivala skulpture u pijesku na Jadranu.

Zašto Festival skulpture u pijesku?

Lopar je mjesto s najviše pješčanih plaža na Jadranu, njih čak 22. Kilometri zlatnog pijeska zaštitni su znak Lopara, kao i brojne slikovite i skrivene uvale duž cijelog poluotoka. Najpoznatija je plaža Rajska plaža, dugačka gotovo 2 km, a karakterizira ju plitko i toplo more idealno za obitelji s malom djecom. Mnoštvo zabavnog i sportskog sadržaja na mekom i toplom pijesku oblikovalo je brojne uspomene za cijeli život! Rajska plaža često je na popisu najljepših plaža u Hrvatskoj, a 2013. godine CNN ju je uvrstio među 100 najljepših plaža u svijetu!
Festival skulpture u pijesku izvrsna je dodatna promocija jedinstvenih loparskih pješčanih plaža, kako kroz samo održavanje Festivala, tako i posredstvom tisuća fotografija koje putem medija i društvenih mreža obilaze svijet i nanovo oduševljavaju maštovitim kreacijama koje izranjaju iz pijeska. Festival predstavlja i potpuno novi vid kulturno-turističkog sadržaja. Mladim umjetnicima pruža jedinstvenu priliku da svoj talent i umijeće okušaju u nesvakidašnjem mediju te da se kroz skulpture u javnom prostoru, iako privremenog karaktera, prezentiraju široj javnosti.

Počeci Festivala skulpture u pijesku

Prvo izdanje Festivala skulpture u pijesku održano je 2012. godine, a sam Festival ima dvije kategorije – natjecanje u izradi najbolje skulpture i natjecanje za najbolju fotografiju s temom loparskog pijeska.
Festival je pokrenut u suradnji Turističke zajednice Općine Lopar i Centra za kulturu Lopar s akademskim slikarom Zlatkom Kauzlarićem Atačem koji je Rajsku plažu prepoznao kao idealno mjesto njegova održavanja te značajno doprinio sadržajnoj i konceptualnoj razradi. U početku su sudionici uglavnom bili njegovi studenti s Akademije likovnih umjetnosti Sveučilišta u Zagrebu, a 2013. godine umjetničkom voditeljicom postaje jedna od studentica, a danas akademska kiparica – Paula Banić. Zahvaljujući njenom angažmanu, Festival iz godine u godinu raste, sudjeluje sve više renomiranih umjetnika, a od 2014. godine postaje i međunarodnoga karaktera te sudjeluju kipari iz Italije, Rumunjske, Španjolske, Bugarske...
U 2021. godini Festival obilježava svoju jubilarnu 10. godinu održavanja pa će tim povodom prostor dobiti trajno obilježje u vidu manje replike pobjedničke skulpture, a sam Festival novi razvojni smjer koji bi kroz godine mogao prerasti u park skulptura jednako zanimljiv kao i sam Festival skulpture u pijesku.

Posebnost Festivala skulpture u pijesku

U svijetu postoje mnogi festivali ili parkovi skulptura u pijesku, no loparski je jedinstven po ekološkom pristupu koji je u skladu sa smjernicama održivoga kulturnog turizma. Oblikovanje hrpi od po nekoliko desetaka tona krtog pijeska bez korištenja bilo kakvih primjesa ili kemikalija vrlo je zahtjevan i dugotrajan postupak kratkog učinka. Naime, tijekom nekoliko dana mukotrpnog rada na suncu i vrućini, koji iziskuje i fizičku snagu i izdržljivost, iz pijeska s plaže, pred očima i u interakciji s kupačima, niču impresivne skulpture koje sežu po nekoliko metara u visinu te se granaju i po nekoliko desetaka metara u širinu, a oblikuju se isključivo s pomoću vode.
Utjecaji atmosferlija – sunca, vjetara i kiše – vrlo brzo unište neponovljive skulpture. Čar je upravo u tome da traju dan-dva te se zatim vraćaju u prvobitno stanje









i stoga zaista vrijedi biti na Rajskoj plaži u završnici Festivala skulpture u pijesku!
Kako bi ipak ostao trajni trag pješčanih kreacija, od samog začetka održava se i natjecanje za najbolju fotografiju s temom loparskog pijeska.
Za vrijeme trajanja Festivala Rajska plaža postaje svojevrsni atelje na otvorenom, a brojni renomirani umjetnici iz zemlje i svijeta rado se odazivaju i vraćaju kako bi sudjelovali i ovom *site specific* projektu.

Zahvala

Kako bi Festival skulpture u pijesku zaživio i iz godine u godinu rastao, svojom kreativnosti, operativnom pomoći prilikom organizacije i financijskim sredstvima doprinijeli su mnogi. Pored svih sudionika, posebnu zahvalu upućujemo:
Akademija likovnih umjetnosti Sveučilišta u Zagrebu, Zlatko Kauzlarić Atač, prof. – akademski kipar, Paula Banić – akademska kiparica, Mladen Šćerbe – akademski kipar, Općina Lopar, Turistička zajednica Općine Lopar, Centar za kulturu Lopar, Lopar Vrutak d.o.o., Valamar Riviera d.d., Turistička zajednica Grada Raba, Turistička zajednica Kvarnera, ZUO Santa Marija i UO Porto

10 Years of Sand Sculpture Festival

How was the idea of the Sand Sculpture Festival born?

In 2011, for the purpose of creating a calendar for a car show in Germany, the Lopar Municipality Tourist Board, at the initiative of director Marin Mušćo, in collaboration with academic sculptor Mladen Šćerbe, came up with the idea of building an almost life-size car sculpture made of sand. Sculpting the Lopar sand as a new and previously unknown medium was a kind of experiment with an uncertain outcome that required skill, experience, patience and great commitment. The creation of the car sculpture out of sand became quite an attraction, with both children and adults engaged in helping the author by bringing him sand and sea water to use as building material. The result was amazing, the audience was delighted, and Lopar's golden-yellow sand proved to be suitable for modelling, and thus the idea of the first Sand Sculpture Festival on the Adriatic was conceived.

Why the Sand Sculpture Festival?

Lopar is the place with the greatest number of sandy beaches on the Adriatic shore - it boasts 22 of them. Lopar is known for numerous picturesque and hidden coves along its peninsula with miles of golden sand. Paradise Beach, almost 2 km long, is the most famous of its beaches, and the warm and shallow sea is perfect for families with small children. Engage in one of the numerous available entertainment and sports activities on the soft and warm sand and create some memories to cherish for a lifetime! Paradise Beach is often included on the lists of the most beautiful beaches in Croatia, and in 2013 CNN included it among the 100 most beautiful beaches in the world! The Sand Sculpture Festival is an excellent opportunity to further promote Lopar's unique sandy beaches, thanks to the visitors of the Festival itself as well as thousands of photographs shared around the world through the media and social networks, delighting the observers with imaginative sand creations. The festival also represents a completely new form of cultural and tourist content and gives young artists a unique opportunity to try their skills in an unusual medium and to present their work, albeit temporary, in a public space.

The beginnings of the Sand Sculpture Festival

The first Sand Sculpture Festival was held in 2012. It has two categories - the best sculpture and the best Lopar sand-themed photograph. The festival was launched by the Lopar Tourist Board and the Lopar Culture Centre in cooperation with the academic painter Zlatko Kauzlarić Atač, who recognised Paradise Beach as the ideal place for this festival and significantly contributed to the development of its content and concept, which was the base for its further growth. In the beginning, the participants were mostly his students from the Academy of Fine Arts of the University of Zagreb, and in 2013, Paula Banić, one of the students and today an academic sculptor, became the Festival's artistic director. Thanks to her engagement, the Festival has grown from year to year, more and more renowned artists have participated, and since 2014 it has welcomed sculptors beyond the national borders, e.g. from Italy, Romania, Spain, Bulgaria etc.
In 2021, the Festival celebrates its 10th edition and that occasion will be marked by creating a smaller and permanent replica of the winning sculpture. The Festival will thus start to develop in a new direction that could result in the establishment of a sculpture park over the years, as interesting as the Sand Sculpture Festival itself.

This solemn occasion will be marked by creating a replica of the winning sculpture on a smaller scale out of a more permanent material. The idea is to create such permanent replicas of all winning sculptures in the years to come.

A special feature of the Sand Sculpture Festival is a special

There are many sand sculpture festivals and parks in the world, but Lopar is unique in its ecological approach that is in line with the guidelines of sustainable cultural tourism. Building piles of several tens of tons of brittle sand without the use of any additives or chemicals is a very demanding and time-consuming process with a short-term effect.

Namely, during several days of hard work in the sun and heat, which requires a lot of physical strength and endurance, under the eyes of and in interaction with beachgoers, impressive sculptures emerge from the sand that can reach the height of several meters and the width of several tens of meters and are formed exclusively using water.
The atmospheric influences of the sun, wind and rain destroy the unique sculptures rapidly. This is the essence of their charm - they only last for a day or two before returning to their original state and therefore it is really worth the effort to get to the Paradise Beach at the final stage of the Sand Sculpture Festival!
Due to the short life span of the sculptures, the competition for the best Lopar sand-themed photograph is held in order to leave a permanent trace of the creations, and the jury is composed of artists, hosts and members of the audience. During the Festival, the Paradise Beach becomes a kind of open-air studio and many renowned artists from Croatia and from around the world gladly respond and return to participate in this site-specific project.



Acknowledgments:

On behalf of the organisers, I wish to thank all those who have contributed to the Festival coming to life and growing from year to year, which are:
The Academy of Fine Arts of the University of Zagreb, prof. Zlatko Kauzlarić Atač - academic painter, Paula Banić - academic sculptor, Mladen Šćerbe - academic sculptor, Lopar Municipality, Lopar Culture Centre, Lopar Vrutak d.o.o., Valamar Riviera d.d., Rab Tourist Board, Kvarner Tourist Board, ZUO Santa Marija and Porto catering company .





2012.

POBJEDNICI / WINNERS

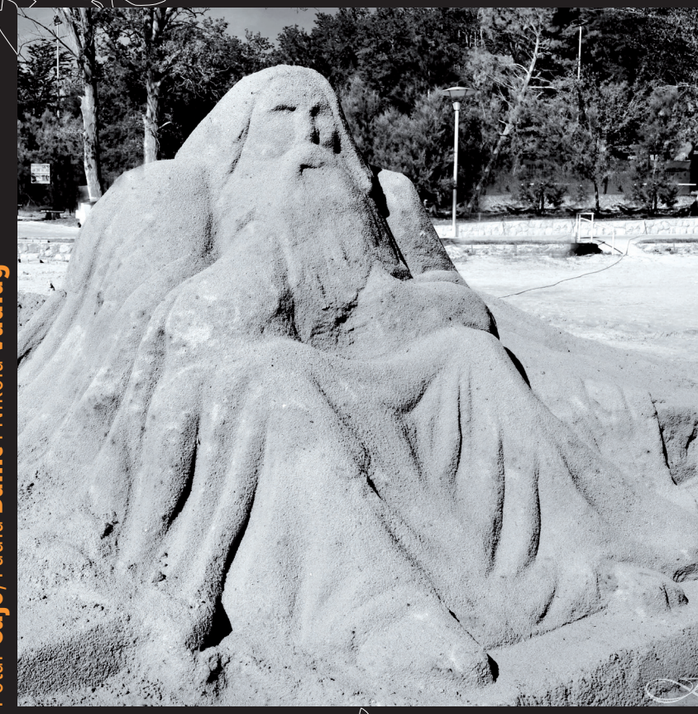
SUDIONICI / PARTICIPANTS

Paula **Banić,** Petar **Ćujo,** Željko **Ferenčić,** Alana **Kajfež,** Petar **Popijač,** Ana **Šokčević,** Josipa **Vranjković,** Martina **Vrbljanin,** Nikola **Vudrag**

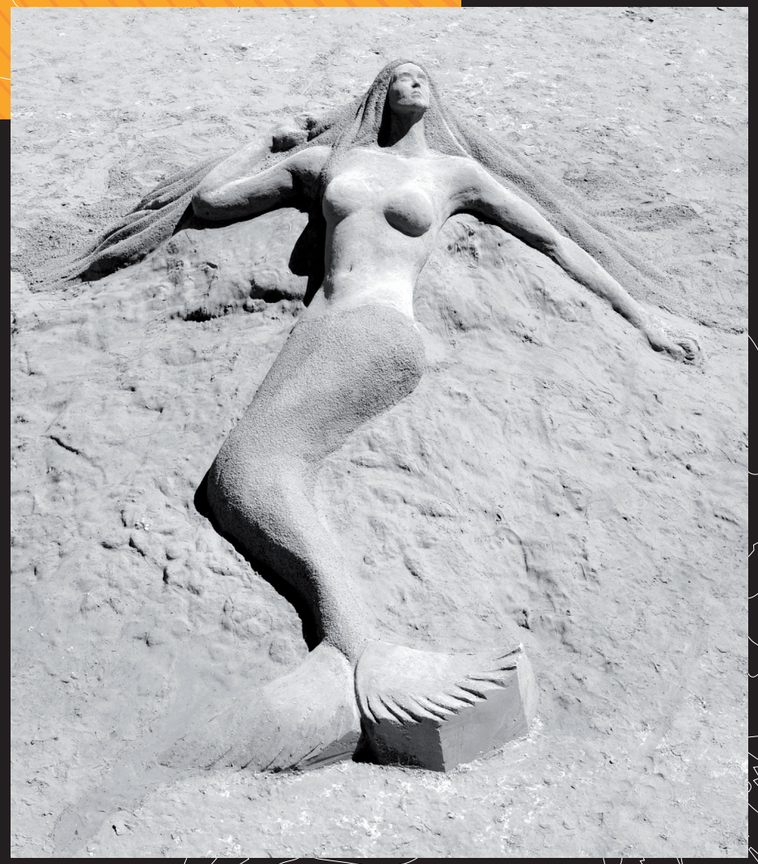
Najuspješnija fotografija
The Most Successful Photo



ZVONČICA / TINKERBELL - Anka **Ferenčić**



2. SVETI MARIN / SAINT MARINUS Petar **Ćujo**, Paula **Banić** i Nikola **Vudrag**



1. SIRENA / MERMAID – Josipa **Vranjković** i Martina **Vrbljanin**



3. BROD / SHIP – Petar **Popijač**

2013.

POBJEDNICI / WINNERS

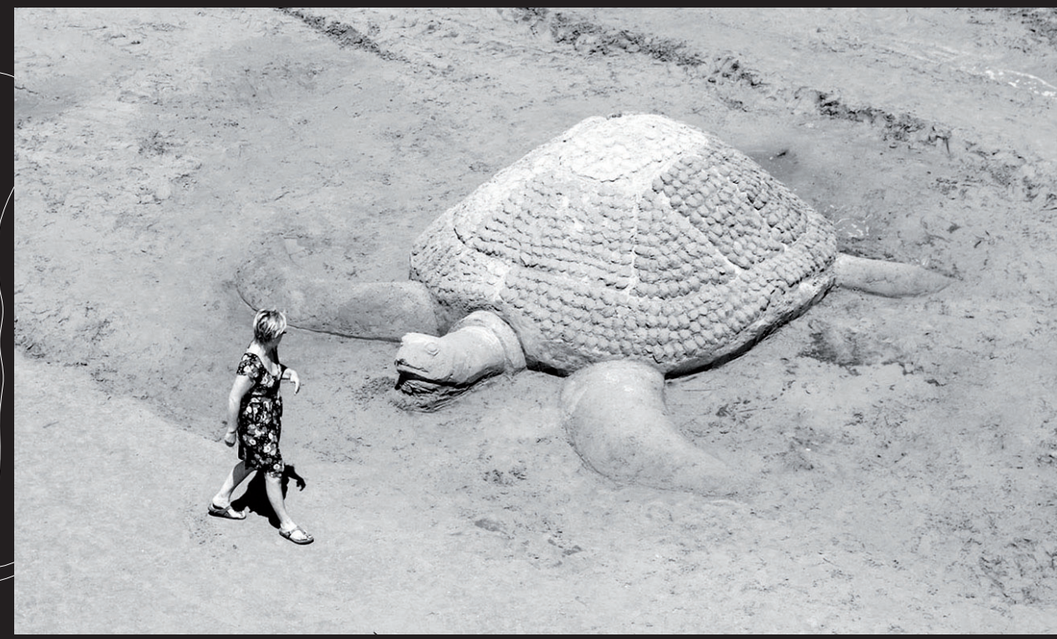
SUDIONICI / PARTICIPANTS

Petar **Ćujo**, Željko **Ferenčić**, Lucija **Fišter**, Alana **Kajfež**, Ivan **Mladenović**, Ana **Šokčević**, Martina **Vrbljanin**, Nikola **Vudrag**

Najuspješnija fotografija
The Most Successful Photo



POZDRAV SUNCU / GREETING TO THE SUN - Petar **Lupić**



1. KORNJAČA / TURTLE – Ana **Šokčević**



2. LIGNJA NA PLADNJU / CALAMARI ON A PLATTER – Nikola **Vudrag**

3. GUŠTER / LIZARD – Lucija **Fišter**



2014.

POBJEDNICI / WINNERS

SUDIONICI / PARTICIPANTS

John Alejandro Castro **Ospina**, Željko **Ferenčić**, Rebecca **Glavan Glušac**, Petra **Hundić**, Zlatica **Ilin**, Lili **Kostova**, Jelena **Mavrić**, Maria Eliza **Mineva**, Ivan **Mladenović**, Medarda **Pack**, Petar **Popijač**, Ana **Smrzlić**, Vlatko **Šegud**, Iva **Šintić**, Ana **Šokčević**, Špela **Vizjak**

Najuspješnija fotografija
The Most Successful Photo



DINE / DUNES – Goran **Novotny**



1. ŽENA U PIJESKU / WOMAN IN THE SAND –
Špela **Vizjak** i Zlatica **Ilin**



2. HOBOTNICA / OCTOPUS –
Petar **Popijač** i Ana **Smrzlić**



3. RIBICE / SMALL FISH - Jelena **Mavrić**, Rebecca **Glavan-Glušac**, Medarda **Pack** i Iva **Šintić**

2015.

POBJEDNICI / WINNERS

SUDIONICI / PARTICIPANTS

Valeria **Caldara**, Rosana **Giusti**, Rebecca **Glavan-Glušac**, Jelena **Kašić**, Jelena **Mavrić**, Ivan **Mladenović**, Medarda **Pack**, Judita **Poljak**, Alisa **Ramić**, Dijana **Senkić**, Ellina **Toncheva**, Martina **Vrbljanin**

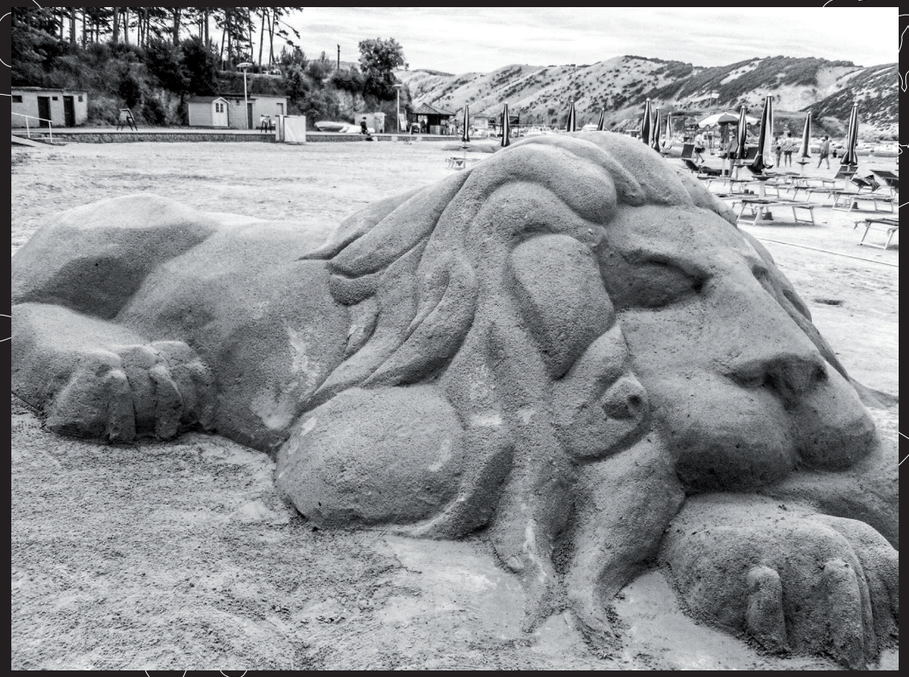
Najuspješnija fotografija
The Most Successful Photo



NE DIRAJ LAVA DOK SPAVA / LET SLEEPING CATS LIE – Ivan Lukas **Andreškić**



1. ŽABE / FROGS – Jelen **Mavrić** i Martina **Vrbljanin**



2. LAV / LION – Rebeca **Glavan-Glušac** i Medarda **Pack**



3. RAK / CRAB – Ivan **Mladenović** i Alisa **Ravnić**

SUDIONICI / PARTICIPANTS

Marina **Cvitić**, Josipa **Čeliković**, Andrija **Gašparuš**, Rebecca **Glavan-Glušac**, Nino **Hiveš**, Petra **Hundić**, Adrian **Marok**, Bridget **Meaclem**, Lucija **Oroz**, Medarda **Pack**, August **Popijač**, Asia **Rusinowa**, Martina **Rzounek**, Lucija **Ukić**



2. POSEJDON / POSEIDON – Marina **Cvitić**

POBJEDNICI / WINNERS 2016.

Najuspješnija fotografija
The Most Successful Photo



PIJESAK DO NEBA /
SAND AS HIGH AS THE SKY -
Davor **Šanić**



1. SVETI MARIN / SAINT MARINUS -
Andrija **Gašparuš** i Adrian **Marok**



3. TUBA / TUBE - Lucija **Oroz** i Nino **Hiveš**

2017. POBJEDNICI / WINNERS

SUDIONICI / PARTICIPANTS

Dario **Brkić**, Doris **Despot**, Kristina **Dimitrov**, Petar **Ćujo**, Melita **Horvat**, Ivana **Hrvatin**, Mia **Knežević**, Lucijan **Kujundžić**, Adrian **Marok**, Hristina **Mazneska**, Georgette Yvette **Ponté**, August **Popijač**, Hana **Reberski**, Ana **Spasova**, Akvilina **Šimkevičiūte**, Borislava **Vasileva**, Ema **Zavacki**

Najuspješnija fotografija
The Most Successful Photo



GLAVA / HEAD – Đemšid **Tunjić**

1. NOSOROG / RHINO – Hana **Reberski** i Kristina **Dimitrov**



3. LUBANJA / SKULL - August **Popijač**, Melita **Horvat** i Ana **Spasova**



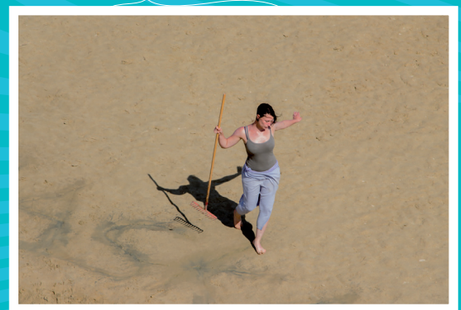
2. HOBOTNICA / OCTOPUS – Mija **Knežević** i Ivana **Hrvatin**



POBJEDNICI / WINNERS

2018.

Najuspješnija fotografija
The Most Successful Photo



PLEŠ NA PIJESKU / DANCING ON THE SAND
Antonio **Ivčić**

SUDIONICI / PARTICIPANTS

Lucija **Jelić**, Jelena **Kašić**, Petar **Koši**, Adrian **Marok**, Iva **Mihanović**, Georgette Yvette **Ponté**, August **Popijač**, Valentina **Rašan**, Martina **Rzounek**, Sanjin **Vinković**



2. HYPO / HIPPO – Martina **Rzounek** i Jelena **Kašić**

3. PINGVINI / PENGUINS – Adrian **Marok** i Lucija **Jelić**



1. ŽIRAFA / GIRAFFE – Valentina **Rašan** i Iva **Mihanović**



2019.

POBJEDNICI / WINNERS

SUDIONICI / PARTICIPANTS

David **Buob**, Petar **Ćujo**, Jelena **Kašić**, Iva **Mihanović**, Roberta **Mikelić**, Ivan **Nestić**, August **Popijač**, Karlo **Ris**, Mirna **Savić**, Sanjin **Vinković**

Najuspješnija fotografija
The Most Successful Photo



TUŠIRANJE RATNIKA / A SHOWER FOR A WARRIOR – Tomislav **Perić**



2. SUPERMAN / SUPERMAN – August **Popijač i** Petar **Popijač**



1. HULK / HULK – Mirna **Savić i** Roberta **Mikelić**



3. GROOT / GROOT – Iva **Mihanović**

2020.

POBJEDNICI / WINNERS

SUDIONICI / PARTICIPANTS

Pavao **Hodap**, Valerija **Jakuš**, Iva **Mihanović**, Ivan **Mladenović**, Alen **Novoselec**, Medarda **Pack**, Georgette Yvette **Ponte**, August **Popijač**, Petar **Popijač**, Nikola **Vudrag**, Maksimilijan **Vučinović**

Najuspješnija fotografija
The Most Successful Photo



LADA / LADA – Marija **Kordić**



3. KORNJAČA / TURTLE – Medarda **Pack** i Iva **Mihanović**

1. BOŽICA LADA / GODDESS LADA – Valerija **Jakuš** i Petar **Popijač**

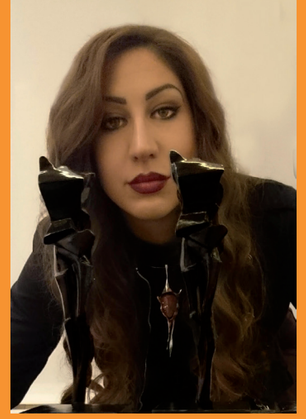


2. MEDUZA / MEDUSA – Maksimilijan **Vučinović**



Riječ umjetničke voditeljice Festivala
A word from the Festival's artistic director

Paula



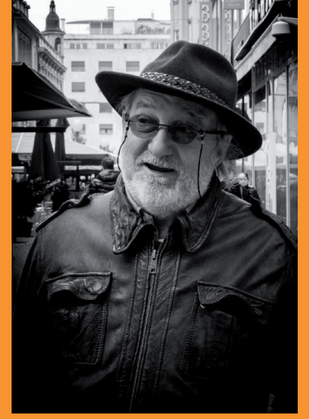
Uvijek se rado prisjetim kako je sve počelo u studentskim danima kada smo prije 10 godina došli u Lopar. Tada je to bio prvi veliki izazov. Kako ćemo napraviti skulpturu? Je li uopće moguće od pijeska i morske vode sagraditi ono što smo zamislili? Kako će se pijesak održati? Gdje će puknuti? Svake godine iznenadimo sami sebe jer s neizvjesnosti iščekujemo hoćemo li uspjeti izvesti nešto novo, nešto kompliciranije te napraviti korak dalje. Uz veliko oduševljenje turista koji se uključe i zabave zajedno sa svima nama, Rajska plaža u Loparu pretvara se u živu igraonicu koja mijenja svoj oblik poput nekoga neobičnog organizma te tako uvijek iznova postane oaza naše kreativnosti i mašte, a Festival unikatna umjetnička manifestacija u hrvatskoj turističkog ponudi.

I always fondly remember how it all started when I came to Lopar as a student 10 years ago. At the time, the first great challenge was to build a sculpture we envisioned from sand and sea water and to get the sand to hold up and prevent it from cracking! Every year we are anxious to find out if we will be able to create something new and more complex and take it one step further, and we always end up surprising ourselves. Thanks to the great enthusiasm of tourists who get involved and have fun with all of us, Lopar Paradise Beach turns into an interactive playroom that changes shape like an unusual organism, again and again becoming an oasis of our creativity and imagination, and the Festival has become a unique artistic event in Croatia.

Paula Banić, mag. art.

Riječ konceptualnog začetnika
A word from the Festival creator

Atač



What can you build from a grain of sand?!
Our young artists have been persistently and inventively making such Sisyphean efforts for 10 years now at the Paradise Beach in Lopar on the island of Rab.
In just a couple of sunny days, stained youthful hands build fantastic sand sculptures under the eyes of tourists, which unfortunately last only a day or two, but leave an indelible trace in the memory of numerous visitors of the unique sandy beach of Lopar. The idea of beauty is thus conceived and turned into reality using scattered grains of sand.
The grain of sand contains the seeds of Art and Beauty that come alive in various floral, animal and human-shaped art forms.
In the past 10 years, our habit of making friends has become a hallmark of our tourist and artistic practice that needs to be nurtured and enabled to grow.

prof. Zlatko Kauzlarić Atač, mag. art.

Što li se sve može sagraditi od zrnca pijeska?!
Takva sizifovska nastojanja uporno i inventivno ostvaruju mladi umjetnici već 10 godina na pješčanoj Rajskoj plaži u Loparu na otoku Rabu.
U samo nekoliko sunčanih dana marljive mladenačke ruke grade u pijesku fantastične skulpture koje, nažalost, traju dan ili dva pri susretu s turistima, međutim ostavljaju neizbrisivo sjećanje u pamćenju mnogobrojnih posjetilaca s jedinstvene pješčane plaže Lopara. Ljepota se tako rađa u ideji i ostvaruje iz rasutih zrnaca pijeska u vidljivim ostvarenjima estetske ljepote.
Oblikovane forme raznih florealnih, životinjskih i ljudskih oblika i Ljepota pješčanih skulptura kriju se u zrncu pijeska oblikovanih umjetničkih formi u kojoj je svako zrnce pijeska nadahnula Umjetnost.
U trajanju od 10 godina ovo se prijateljstvo pretvara u sada već prepoznatljiv znak turističke i umjetničke prakse koju treba sačuvati i razvijati.





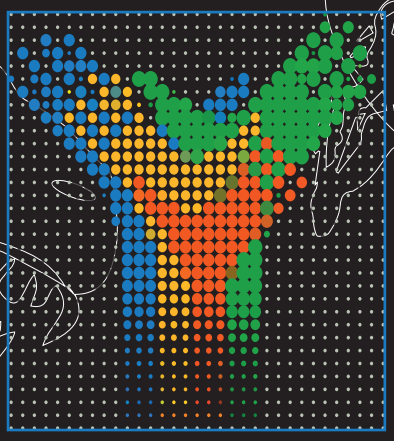












SAND SCULPTURE FESTIVAL